

April 21, 2008

Electronic Filing

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
12th Street Lobby, TW-A325
Washington, D.C. 20554

Re: *Ex Parte Presentation*, PS Docket No. 07-287

Dear Ms. Dortch:

On January 16, 2008, Mike Dowden and Darren Vallaire of AC&C, Inc. met with Greg Cooke, Walter Johnson, Claudia Fox and Thomas J. Beers of the FCC and Ray Kent and David Webb of FEMA to discuss their proposed public warning system. AC&C's system claims to be able to solve most of the problems associated with the new proposed nationwide cell phone text alerting system.

In particular AC&C's system claims the following advantages:

1. Allows for text alerts much longer than 90 characters
2. Allows for spoken voice alerts
3. Supports geo targeting of alerts down to the block level
4. Does not require participation by CMS providers
5. Does not require infrastructure upgrades
6. Easily provides for much more than 3 classes of alerts
7. Alerts are delivered even if ground based infrastructure systems are down such as in the aftermath of hurricane Katrina
8. Is not limited to those who carry cell phones
9. The public will receive alerts notably faster
10. Eliminates the need for a federal aggregator of alert messages,
11. Assures users won't miss an alert because they are on an ongoing call, yet also assures their ongoing call will not be preempted
12. Eliminates issues of possible system overload which could cause messages to be delayed
13. Can assure that users entering an affected area after the initial alert was sent will get alerted, yet those who already received the first alert would not get repeated duplicates of the same alert
14. Can deliver alerts even when the device (ex: cell phone) is turned off
15. Can deliver alerts in any number of languages without concerns for infrastructure upgrades.

Subsequently on April 14, 2008 Mike Dowden and Darren Vallaire of AC&C Emergency Alert Systems, Inc., had a teleconference with Gregory Cooke, Legal Counsel in the Communications Systems Analysis Division of the Federal Communications Commission's Public Safety and Homeland Security Bureau. During the meeting, Mister Dowden and Vallaire discussed the impact that the recently released Commercial Mobile Alert System First Report and Order might have on AC&C

Pursuant to Section 1.1206 of the Commission's rules, a copy of this letter is being filed via ECFS with your office. Should you have any questions, please do not hesitate to contact the undersigned.

Sincerely,
Darren Vallaire
AC&C, Inc.
225-261-8029 voice
225-505-7558 cell
225-341-3304 fax
Darren@computerheaven.com